The Seven Elements of Digital Storytelling

Point of View	An underlying theme, lives on beyond the story itself
Dramatic Question	Does the guy get the girl?
Emotional Content	Add depth and meaning, connect with others through the addition of emotion
The Gift of Your Voice	It's you, and it makes it your story...
The Power of the Soundtrack	Another opportunity to connect emotionally
Economy	Can you illustrate and tell your story efficiently?
Pacing	Having rhythm to sustain interest

Adapted from the Digital Storytelling Cookbook and Traveling Companion

Lambert, Joe. "Digital Storytelling Cookbook and Travelling Companion." May 2003. Center for Digital Storytelling. 04 Nov 2004 <http://www.storycenter.org/cookbook.pdf>.